

January 1, 2009

What is Business-Minded Technology?

For over 30 years, Sigma Data Systems, Inc. has been a trusted technology partner for many successful businesses here in the Mid-Atlantic Region. We have built our reputation upon providing quality IT services from a knowledgeable staff, at a fair price.

Our service mark of *Business-Minded Technology* is defined by our method of approaching each and every opportunity. That method begins with a simple question: *What is best for the client's business?*

We use that question as a starting point and work to set a goal that will satisfy your company's needs. To that end, each task is performed within the following parameters:

- Utilize proven technologies
- Bill at a reasonable price
- Eliminate the undue risk of operational interruptions

Business-Minded Technology puts your *Business* before the *Technology* so that your operation can thrive, grow and prosper in the most efficient manner possible.

Business-Minded Technology is also about being prepared. Prepared for operational emergency calls; prepared for the ever-evolving challenges of the IT arena; and prepared to help you in making the right Technology decisions for ***your business*** within ***your budget***.

Business-Minded Technology is not a slogan. It is a philosophy that says that in the practical business world, Information Technology exists for your use.

- IT should increase your productivity -- not your workload
- IT should reduce your costs -- not deplete your budget
- IT should enhance your efficiency -- not overwhelm your staff.

There are ongoing technological advancements that stand ready to deliver marked operational improvements and market expansion for those businesses that can properly utilize them. We'd like to discuss some of them with **you**.

Also, in the way of improved productivity, we have developed some licensed software products that have proven to be a tremendous benefit to clients in many of the industries we serve.

Thanks for giving Sigma Data Systems, Inc. the chance to serve your business. We hope to hear from you soon.

197 Possum Park Road • PO Box 9767 • Newark, DE 19714-9767 • 302-453-8812 • FAX 302-453-8916

